

[国家社科基金艺术学重大项目推介]

“物以致用”多元化:传统工艺美术创造性转化价值取向

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摘要:作为中华优秀传统文化的重要组成部分,传统工艺美术应在文化自信、文化自强乃至中华民族伟大复兴中担起应有的责任,为此而探索传统工艺美术在当下历史阶段的创造性转化。通过确立传统手工艺品物以致用的根本属性,从“物与用”“物与艺”“物与技”“物与市”四个方面探讨传统工艺美术立足于当代社会环境、服务于当代文化需求的创造性转化价值取向。回归物以致用不仅是传统工艺美术继承与发展的内生动力,也是传统工艺美术所依存的传统价值观在当代文化中找到落脚点,使传统中富有永恒魅力、具有当代价值的文化精神被弘扬起来,创作出符合时代内涵的现代表现形式的必经之路。

关键词:传统工艺美术;物以致用;创造性转化

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Diversification of "Things to Use" And the Value Orientation of Creative Transformation of Traditional Manual Art

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Abstract: As an important part of Chinese excellent traditional culture, traditional arts and crafts should take due responsibility in cultural self-confidence, cultural self-improvement and even the great rejuvenation of the Chinese nation, so as to explore the creative transformation of traditional arts and crafts in the current historical stage. By establishing the fundamental attributes of traditional handicrafts, this paper discusses the value orientation of creative transformation of traditional arts and crafts based on contemporary social environment and serving contemporary cultural needs from four aspects: "thing" and "use", "thing" and "art", "thing" and "technology", "thing" and "market". Returning to the uses of things is not only the endogenous driving force for the inheritance and development of traditional arts and crafts, but also the only way for the traditional values that traditional arts and crafts depend on to find a foothold in contemporary culture, so that the cultural spirit with eternal charm and contemporary value in the tradition can be carried forward, and modern forms of expression can be created in line with the connotation of the Times.

Key words: traditional arts and crafts; use of things; creative transformation

从1956年中国共产党八大报告提出“建立先进的工业国的要求同落后的农业国的现实之间的矛盾”,到

1981年中国共产党十一届六中全会提出“人民日益增长的物质文化需要同落后的社会生产之间的矛盾”,

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